

## Why this purpose?

Every day we are guided by a desire to serve our customers within the limits of the Earth's resources, at the same time as supporting our stakeholders in their ecological transition. Delivering our water, recycling and resource recovery services, protecting the environment, with dedication and passion, this is what drives us. This is reflected in our purpose – it articulates our commitment to taking action and our ambition to grow our company and to take care of our people and our planet. It guides us, as individuals and as an organisation, and we are all responsible for bringing it to life, sharing it and giving it meaning.

## Why have a purpose?

A company's purpose sets out the way in which it intends to play its role in society beyond its business activities. By opting to have a purpose, a company chooses to define its identity and articulates its social responsibility - the impact it aims to have on its people, customers and partners and on wider society, through its long-term vision.

# OUR PURPOSE



Faced with growing environmental challenges, each day we act **in support of our clients and partners** to deliver **essential services** that protect and **improve the quality of life** wherever we operate.

United by a **passion** for our work as well as our **inclusive culture** and **team spirit**, we innovate to **conserve water** and create **value from waste**, in the form of energy and recycled materials. We promote and implement **responsible behaviours**, more efficient technologies and **circular solutions to recycle and make the best possible use** of the finite resources of the Earth.

**Deeply rooted in our communities**, we are committed to providing people and the planet with the resources for a common future.

